



**PAUL BURTON**

MANAGING DIRECTOR  
Asia-Pacific

AVIATION WEEK NETWORK  
Informa

*My goal is to make sure we are hearing your needs directly, and ensuring that the Aviation Week Network is evolving to create the products, services and events needed to help grow your business.*

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**Mr. Paul Burton has served as Managing Director of Asia Pacific for Aviation Week Network (AWN) since May 2018.**

Mr. Burton is responsible for shaping and implementing AWN strategy for the Asia Pacific region. His portfolio spans all areas of AWN output, including exhibitions, conferences, data/insight, media and advertising.

Prior to joining AWN, Mr. Burton was Director of Content and Asia-Pacific Business Development at Jane's by IHS Markit.

He specializes in aerospace and defence content leadership, with a strong focus on product development and delivering projects that exceed the needs of senior clients throughout Asia and Europe.

Mr. Burton has provided tailored business development support to many Asian government agencies and A&D companies, briefing them on key strategic trends and market developments.

He has led projects for economic ministries that crafted a viable export strategy for elements of their national A&D base, and conducted numerous market entry studies for A&D companies looking to expand their regional footprints.

Mr. Burton regularly provides commentary and analysis for global media outlets, including CNN, BBC and CNBC.

Previously, he worked in research and management roles at BAE SYSTEMS, Jane's Information Group and the United Kingdom Parliament.

Mr. Burton's university degrees include a Bachelor of Arts (Hons.) Politics from the University of Portsmouth, England, and a Master of Arts in US Studies from the School of the Americas, University of London, UK, where he focused on foreign policy.